



THE BULLETIN

Overseas Press Club of America

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Sept. 11, 1954

CLUB LUNCHEON!

Friday, Sept. 17---Toots Shor's Restaurant, 51 West 51st St.
Cocktails at Noon---Luncheon Served at 12:30 P.M.
Members: \$2.75--- Guests: \$3.25 (Tax & tip included)

DR. TINGSU F. TSIANG,
Permanent Delegate to the UN for Nationalist China,
Guest Speaker.

A large turnout for this, the first Club luncheon session in some weeks, is predicted and Members are urged to make their reservations soonest. (New Club phone is MUrray Hill 6-1630). The schedule for this affair calls for a 15-minute talk by Dr. Tingsu Tsiang on Asian questions that will come up in the 9th session of the UN General Assembly. A question-and-answer period will follow.

Meanwhile, the Program Committee reports that among the guest speakers to appear in forthcoming weeks are Dr. Norman Vincent Peale and Gen. William (Wild Bill) Donovan.

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NEW MEMBERSHIP APPLICATIONS

ACTIVE:

✓ Wallace Litwin, free lance photo journalist; from September 1952 to March 1953 in Norway, Sweden, Finland, Denmark for Esquire, Metro-Group Newspapers; from November 1951 to June 1952 Portugal, Madeira, Spain, France for National Geographic, Esquire, Metro Group Newspapers; from January to July 1951 Philippine Islands, Japan, Hong Kong for Philippine Government, U.S. State Department and Metro Group. Proposed by F. RICHARD ANDERSON; seconded by SID LATHAM.

ASSOCIATE:

David B. Dreiman, associate editor, Life Magazine; Life since July 1949; Minneapolis Star, June 1937 to June 1949. Proposed by WILLIAM P. GRAY; seconded by PATRICIA L. HARTWELL.

Charles P. Johnson, manager, New York Public Relations, Westinghouse Electric Corporation; from January 1924 to February 1929 Rocky Mountain News, Denver; from 1929 to 1939 Pittsburgh Press, Proposed by ARTHUR REEF; seconded by BETTY REEF.

Harold Mantell, public relations counsellor since 1949; Brooklyn Times Union and Brooklyn Eagle from 1935 to 1938; U.S. Navy 1942 to 1946; free lance from 1946 to 1949. Proposed by CORNELIUS RYAN; seconded by BILL DAVIDSON.

Lee White, vice President, BLOW Advertising Agency; Illinois State Journal, Springfield, Illinois, 1937 to 1939; public relations officer 35th Infantry Division, World War II. Proposed by CORNELIUS RYAN; seconded by BILL DAVIDSON.

Richard W. Darrow, vice president, Hill and Knowlton, Inc.; WLW, Cincinnati, Current Events Commentator on Ohio School of the Air, 1935-1936; Urbana (Ohio) Daily Citizen, June to August 1933 and 1934; INS, Washington, D.C., July to August 1935; Columbus (Ohio) Citizen, reporter, assistant city editor, aviation editor, June 1936 to August 1941. Proposed by ROY J. BATTERSBY; seconded by WILL H. YOLEN.

The Chairman of the Admissions Committee announces the election to membership in the Overseas Press Club of America of the following candidate:

ASSOCIATE:

LAWRENCE FERTIG, president, Lawrence Fertig & Co., Inc. and columnist economic affairs, World Telegram & Sun, New York.

WASHINGTON WIRE *

Radio and television executives protested when the Senate Censure Committee investigating Sen. Joseph McCarthy decided not to allow them to cover the hearings scheduled to start Aug. 30th. The Senate Commerce Committee will conduct a staff study of the advisability of bringing television and radio networks under Federal regulation....

The 83rd Congress is being termed, "The TV Congress", for ABC-Dumont networks daily coverage of the Army-McCarthy hearings....

CBS-Washington has combined the radio and television news staffs so OPC members BILL COSTELLO, GEORGE HERMAN and DANIEL SCHORR will be heard and seen over WTOP and WTOP-TV....

FLEUR COWLES had an appointment with President Eisenhower, and said afterward that she had "reported once again" on her recent visit to Greece....

MORGAN BEATTY, NBC news commentator, moves to the Dumont network effective Sept. 27, and will be seen five nights a week from 7:15 to 7:30 p.m.

MAY CRAIG, Washington correspondent for Maine newspapers, and Doris Fleeson, Bell Syndicate, off to Europe where they will report from several countries....

LEO HOCHSTETTER will accompany his chief, Eric Johnston, movie czar and Point 4 chairman, on a trip at the end of October to India, Burma, the Malay States, Indo-China and Indonesia....

EDWARD HUNTER's address is 3 Oxley Road, Off Orchard Road, Singapore 9, where he is writing his book "The War Against Man's Mind" to be published by Farrar, Straus and Young, and reporting for Spadea and other publications....

Former CBS commentator John Adams and his wife Dee, off to Europe for their wedding anniversary. He will continue on to Karachi, then to Manila for the SEATO conference. John is handling public information for the Pakistan Government.
(By JESSE STEARNS)

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NOTICE-- Board of Governors meets on Thursday, September 16th, at new Clubhouse, 35 East 39th Street, 4:45 PM.

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THE TOWN CRIER: Larry LOWENSTEIN named director of publicity and promotion for Benton and Bowles....LEO CHERNE, Research Institute Chief, on round-the-world flight to gather data for 30,000 member business houses on conditions abroad....Science writer CORNELIUS RYAN reported on "StereAtronics" on WCBS Radio....JEAN BAER, publicity gal for the Seventeen, off to Europe soon in connection with her "make your own doll" contest....HARRISON FORMAN skiing at Chacaltaya Lodge near LaPaz, Bolivia, world's highest ski run beginning at 17,000 feet above sea level, and doing a series for "True".

 OUR PROLIFIC COLLEAGUES *

VIC LASKY's "Russia's Golden Bullets" in The American Legion Magazine for September (write to 720 5th Ave.).....Manfred George's pieces in recent issues of The Christian Science Monitor and The New Republic.....Coronet senior editor, GEROLD FRANK, has just won Christopher's award for co-authoring Lillian Roth's autobiography, "I'll Cry Tomorrow". Book is Number 2 non-fiction best seller, and has just been bought by MGM as a starring vehicle for Susan Hayward....BARCLAY ACHESON, director of International Editions, Reader's Digest, has returned from Europe where he visited mag's bureaus in Madrid and London....HAL LEHRMAN has a fast piece on Turkey in New Leader.....ART SETTEL, CBS-TV, has piece in current issue of Variety on effectiveness of the Voice of America.....DICKSON HARTWELL has completed his two-year tour with the U.N. Children's Fund and has joined the PR firm of Robinson-Hanagan Associates as VP and director....

SANTINO P. SOZIO, NBC's prolific cameraman, has undergone an operation, and returns to his treadmill in 3 weeks.....LEON DENNEN here from Paris, reachable while in Gotham at 77 Park Terrace East...BEN GRAUER winning kudos for his new show, "Pan-American Highway of Melody" in which he puts on spirited interviews with leading Latin American newsmen...BILL KING is new public affairs chief for USIA in New Delhi, and reachable at the USIA in that city...

Charles Oppenheim newly appointed director of press information at CBS TV, replacing David Jacobson who has resigned to open his own agency....Bilby, new veepee in charge of public relations at NBC TV...

EXECUTIVE COMMITTEE MEETS: No definite action was taken but at a meeting of the Executive Committee last week the situation regarding new membership applications was aired. The possibility of putting a cut-off date or taking some other steps to limit the number of Members was discussed.

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LIMITED BAR AND DINING SERVICE EXPECTED TO BE AVAILABLE AT CLUB BY MONTH'S END

The new Club home and Memorial Press Center at 35 East 39th Street will open its doors to Members before the week of Sept. 20, with limited dining and bar services expected to be available by that time.

The official, formal Grand Opening has not yet been scheduled.

That's the summary of the situation as seen by the Arts & Decorations Committee. Reporting on a recent meeting of the Group, Chairman PAT HARTWELL said that all painting and papering have been completed, carpets laid, bar shell installed, and, among other accomplishments, the Club plaque--our "shingle"--has been hung out.

The Committee also approved plans for the Memorial Library. Under direction of the noted map expert, Richard E. Harrison, the Library will, according to Chairman HARTWELL, be both "beautiful and useful", featuring two specially designed globes and individual mahogany plaques on fallen foreign correspondents.

Also okayed were the Press Room plans: eight typewriters (contributed by Olivette), a specially-built work table, phone, and the distinct possibility of a news ticker.

Within a few days, the Club's big, blue and gold flag is expected to be flying at the entrance.

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(Editor's Note: The Bulletin is happy to report the appointment of BERYL KENT as its Hollywood correspondent.)

X-X-X-X-X-X

EDITORIAL BOARD CHAIRMAN: ROBERT L. DUNNE, Jr.
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JOHN WILHELM (Mexico City); JESSIE STEARNS (Washington); JOSEPH Q.
RIZNIK (San Francisco), BERYL KENT (Hollywood).
Editor Emeritus: RALPH H. MAJOR, JR. Issue Editor: ART SETTEL.

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